

Mengdie Lu

UX Designer

Experience

August 2024 - Nov 2025

Relif, Brazil-based(Remote) NGO

UX/UI Designer

- Supported the lead designer on the MVP of an emergency management platform for disaster response and recovery.
- Designed key workflows, including beneficiary registration, shelter allocation, donation intake and aid distribution.
- Improved clarity and usability in complex operational scenarios through user flows, wireframes, prototypes and UI design.
- Assisted with moderated usability testing: took notes, synthesized insights and co-wrote the test report.
- Refined UI components and helped lay the foundations of a design system in Figma.

April 2023 - June 2023

DK-CM, London Architecture firm

UX Designer

- Designed user-centric experiences for an office app to enhance employee communication.
- Conducted user interviews and facilitated three design workshops to gather insights.
- Delivered high-fidelity prototypes and physical device designs.
- Iteratively refined designs through prototyping and user testing.

February 2023 - March 2023

Takram, London Design studio

UX Designer

- Contributed to an interdisciplinary project creating shared household designs for humans and non-human organisms.
- Conducted user interviews and workshops to inform concepts.
- Designed and prototyped furniture and experiential spaces.

June 2021 - August 2021

Better Blue, Guangzhou Marine Conservation

Education Organization

Graphic Designer

- Designed visual materials for marine conservation campaigns.
- Conducted remote A/B testing to refine card designs.
- Collaborated with stakeholders to plan and execute campaign strategies.

Contact

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Education

2022.10 - 2023.12

University of the Arts London

MA User Experience Design

2018.9 - 2022.6

Wuhan Textile University

BA Visual Communication Design

Skills & Tools

User Research

Rapid Prototyping

Workshop Facilitation

Wireframing

User Flows

A/B Testing

Usability Testing

Visual Design

Figma

Adobe Illustrator

Adobe Photoshop